

CENTRE D'ARCHIVES DE LA GRANDE ZONE ARGILEUSE  
Archival description

**Title:** Collection Journal Le Nord

**Dates:** 1976-2018.

**Extent of descriptive unit:** 8.22 m of textual and photographic documents.

**Administrative history or biography:** In November 1975, Paul Tanguay and Raymond Tremblay decided to examine the possibility of establishing a weekly newspaper that would serve the francophone population of Hearst and the surrounding area. A company called *Les Presses du Nord-Est de l'Ontario* was founded and a provisional executive committee was put into place. Most of the work was done by a team of volunteers that included Paul Tanguay, Raymond Tremblay, Gilles Camiré, Omer Cantin, Joseph Dubé, Laurent Guindon, Henri Leclerc and Marcel Leclerc. The general public was invited to invest in the newspaper by purchasing shares in the new publishing company. That money was used to buy the necessary equipment and to pay the workers' salaries.

When Le Nord's first edition was published on Wednesday March 24 1976, the employees were: Omer Cantin, journalist, Paul Tanguay, editor and publicist, Louise Tanguay, layout, and Gilles Camiré, administrator. About 1600 copies of the 24 pages edition was printed and offered, free of charge, to the local population.

A year later, a printing company called *La Bonne Impression* was added. It was operational for almost ten years and then sold; it became known as *Les Ateliers du Nord-Est Printing*, a company still operating in Hearst.

In the early eighties, the weekly's circulation was around 5000 copies. It was of about 3000 copies in 2013, and it presently is around 2200 including the digital publication. The newspaper is distributed weekly from Longlac to Smooth Rock Falls.

In order to better serve the francophone population from Opatatika to Smooth Rock Falls, a second weekly, Le Nord de Kapuskasing, was established in December 1986. That newspaper was published until 1995. From 800 to 1000 copies of that newspaper were published weekly.

In 1988, the shareholders redistributed their shares to Raymond Alary, Omer Cantin and Louis Corbeil who invested new funds into the business. From 1993 to 2016, Omer Cantin was the sole owner of the newspaper. It was sold to CINN, the community radio station of Hearst, in May 2016, and is now part of the group *Les médias de l'épINETTE noire inc.*

Le Nord is a member of the Association de la Presse francophone (APF), a French-language association of newspapers published outside of Québec.

**Scope and content:** The collection consists of a complete series of the Franco-Ontarian newspaper Le Nord in printed format.

**Sources of information:** Omer Cantin and Journal Le Nord website ([www.lenord.on.ca](http://www.lenord.on.ca)), in October 2013 and Steve McInnis, in Septembre 2016.

**Physical description:** The collection contains 60 bound volumes as well as 6 boxes of newspapers. Newspapers dating from 1976 to 2009, are bound in hardcover books. Starting in 2010, the newspapers are preserved individually. The content of the newspaper is indexed from its first issue in 1976 until 2012. For the 1976 to 1992 period, there are two indexes, in paper format. These indexes are available at Le Centre d'archives de la Grande Zone argileuse and at the Bibliothèque Maurice-Saulnier. A digital index (FileMaker) covering 1993 to 2012 is available at the following URL address: <http://www.uhearst.ca/base-de-donnees-le-nord>. The newspaper is fully accessible in digital format since 2005, in the section *bases de données* of the bibliothèque Maurice-Saulnier, on l'Université de Hearst's Website. However, the articles are not indexed. An incomplete collection of the special publications is also available.

**Immediate source of acquisition:** The collection, a donation from the Bibliothèque Maurice-Saulnier of the Université de Hearst, was first acquired in 2013. Since then, issues of the newspaper are donated to Le Centre d'archives de la Grande Zone argileuse, on a yearly basis.

**Language:** The documents are written in French.

**Restrictions on access:** None.

**Terms governing use and reproduction:** Copyright law applies. Reproduction permitted according to the condition of the hardcover books or the newspapers.

**Finding aids:** Indexes provided by the Bibliothèque Maurice-Saulnier.

**Accruals:** Further accruals expected.

**General note:** Missing are some of the issues of the Kapuskasing edition and of the special publications.

**Descriptors:** Journal Le Nord  
Cantin, Omer  
Tanguay, Paul  
Tremblay, Raymond  
Alary, Raymond  
Corbeil, Louis  
Hearst (Ont.)  
Presse – Ontario, Nord-est de l'

CINN

*see also*

Radio communautaire

Radio CINN

Last updated, June 2019.